



RESOLUTION 2016-01

A RESOLUTION DESIGNATING THAT BOULDER COUNTY PUBLIC HEALTH (BCPH) WILL NOT ACCEPT ANY IN-KIND OR CASH DONATIONS FROM THE SUGAR-SWEETENED BEVERAGE INDUSTRY FOR USE BY BCPH.

WHEREAS, Boulder County's public health improvement process (PHIP) identified improving healthy eating and active living as one of three key focus areas for improving health in Boulder County¹; and

WHEREAS, "sugar-sweetened beverage" is defined as any beverage intended for human consumption to which one or more added caloric sweeteners has been added and that contains at least two calories per fluid ounce. Sugar-sweetened beverages include but are not limited to all drinks and beverages commonly referred to as "soda," "pop," "cola," "soft drinks," "sports drinks," "energy drinks," "sweetened ice teas," or any other common names that are derivations thereof. Sugar-sweetened beverages do not include any of the following: 1) Any beverage in which milk is the primary ingredient (i.e., the ingredient constituting a greater volume of the product than any other); 2) Any beverage for medical use; 3) Any liquid sold for use for weight reduction as a meal replacement; 4) Any product commonly referred to as "infant formula" or "baby formula"; or 5) Any alcoholic beverage; and

WHEREAS, 21% of children ages 1-14 years in Boulder County have obese or overweight status,² 21% of Boulder County adults have been told they have high blood pressure,³ 45% of Boulder County adults have obese or overweight status,⁴ and 5.5% of Boulder County residents have been diagnosed with diabetes⁵; and

WHEREAS, cardiovascular disease and cancer are the leading causes of death in Boulder County; these chronic diseases impact some communities more disparately than other communities, and narrowing these disparities can improve health equity; and

WHEREAS, the consumption of sugar-sweetened beverages is associated with chronic disease and unhealthy weight status, and drinking just 1 sugary drink per day increases a person's risk for type 2 diabetes by 25%,⁶ for childhood obesity by 55%,⁷ and for death from heart disease by 30%⁸; and

WHEREAS, soda consumption is associated with nearly twice the risk of dental caries in children⁹ and increases the likelihood of cavities in adults¹⁰; and

WHEREAS, between 2009-2014, beverage companies spent more than 100 million dollars to defeat public health efforts to reduce sugary drink consumption¹¹; and

WHEREAS, Boulder County Public Health is charged with protecting and promoting the public's health and is committed to implementing unbiased, evidence-informed interventions to help increase opportunities for a healthy life in Boulder County.

NOW, THEREFORE, BE IT RESOLVED BY THE BOULDER COUNTY BOARD OF HEALTH, BOULDER COUNTY, COLORADO, THAT BOULDER COUNTY PUBLIC HEALTH WILL NOT ACCEPT ANY IN-KIND OR CASH DONATIONS FROM SUGAR-SWEETENED BEVERAGE INDUSTRIES.

ADOPTED this 11th day of January, 2016.

Gregg Thomas, President
Boulder County Board of Health



¹ www.healthybouldercounty.org

² Colorado Child Health Survey 2011-2013

³ Colorado Behavior Risk Factor Surveillance System 2011

⁴ Colorado Behavior Risk Factor Surveillance System 2011,2013

⁵ Colorado Behavior Risk Factor Surveillance System 2011-2012

⁶ Malik VS, Popkin BM, Bray GA, Despres JP, Willett WC, Hu FB. Sugar-sweetened beverages and risk of metabolic syndrome and type 2 diabetes: a meta-analysis. *Diabetes Care*. 2010;33(11):2477-2483

⁷ Morenga LT, Mallard S, Mann J. Dietary sugars and body weight: systematic review and meta-analyses of randomised controlled trials and cohort studies. *Brit Med J*. Jan 15 2013;346

⁸ www.sugarscience.org

⁹ Sohn, W., Burt, B. A., & Sowers, M. R. (2006). Carbonated soft drinks and dental caries in the primary dentition. *Journal of dental research*, 85(3), 262-6.

<http://search.proquest.com/docview/209474706?accountid=11243>

¹⁰ 1 Heller, K. E., Burt, B. A., & Eklund, S.A. (2001). Sugared Soda Consumption and Dental Caries in the United States. *Journal of Dental Research*, 80, 1949

¹¹ Nestle, Marion. 2015. Soda Politics: Taking on Big Soda (And Winning)