

## April 2010 Boulder County Issues Survey

Hello, my name is \_\_\_\_\_. First, I want to assure you that we're not selling anything, or asking for money. I'm with Talmey-Drake Research, a public opinion company in Boulder, Colorado. We are conducting an interesting survey with registered voters about local issues in your community, and we would like to include your opinions. Your telephone number was selected purely at random.

### SCREENER

- A. First, I would like to confirm that you are at least 18 years old, and registered to vote in Boulder County? *[n=603]*
- Yes..... 100%  
 No..... --  
 DK/NS..... --
- B. *[Ask only if R says "No" or "DK/NS" in Screener A; else go to Screener C]* Is there someone in this household I can speak to who is at least 18 years old and is registered to vote in Boulder County?
- Yes..... % ⇒ **Start over**  
 No..... -- ⇒ **Terminate**  
 DK/NS..... -- ⇒ **Terminate**
- C. In which Boulder County unincorporated area of other unincorporated areas,  **Talmey-Drake** research & strategy, inc. City do you live? If you live in an Boulder County, like Gunbarrel or just say so? *[n=603]*
- Boulder..... 38%  
 Erie..... 3%  
 Lafayette..... 7%  
 Longmont..... 26%  
 Louisville..... 6%  
 Superior..... 4%  
 Unincorporated area/small towns of Boulder County..... 16%
- D. Sex *[Do Not Ask] [n=603]*
- Male..... 49%  
 Female..... 51%

\*An asterisk, wherever it appears, means that the result for that response rounds to less than 1%.

1. Generally speaking, would you say things in Boulder County are going in the right direction, or do you feel things here have pretty seriously gotten off on the wrong track in the past few years? *[n=603]*

	<u>4/10</u> <i>[n=603]</i>	<u>7/09</u> <i>[n=600]</i>	<u>12/06</u> <i>[n=500]</i>	<u>6/99</u> <i>[n=603]</i>	<u>4/95</u> <i>[n=507]</i>	<u>6/94</u> <i>[n=300]</i>	<u>4/92</u> <i>[n=501]</i>
Right direction.....	59%	58%	70%	59%	53%	50%	66%
Wrong track.....	27%	26%	16%	29%	37%	38%	18%
No opinion/DK/NS.....	14%	16%	14%	12%	10%	12%	16%

Next I am going to read you several ballot proposals that involve tax measures that could be on this November's election ballot. When I read you each one, assume that each particular ballot proposal will be the only one that appears on this November's ballot. The first is: *[Randomize Q2-4]*

2. A ballot proposal providing for a fifteen year extension of the current one quarter of a percent County open space sales tax, which is currently set to expire in 2019. This tax currently costs two and a half cents on a \$10 purchase, which is used to provide funding for managing and acquiring additional open space. Now suppose the election were held today on whether or not to extend this Boulder County open space tax, and this was the only proposal on the ballot, would you vote in favor of it or against it? *[n=603]*

Vote in favor.....	56%
Vote against.....	41%
Undecided at this time/Not sure .....	3%
Refused .....	--

- 2a. *[Ask only if R says "Vote in favor" in Q2; else go to Q2b]* And would you definitely vote in favor of extending the open space tax, or would you only probably vote for it? *[n=340]*

Definitely vote for it.....	70%
Probably vote for it.....	30%
DK/NS.....	--

- 2b. *[Ask only if R says "Vote against" in Q2; else go to Q2c]* And would you definitely vote against extending the open space tax, or would you only probably vote against it? *[n=249]*

Definitely against it.....	70%
Probably against it.....	29%
DK/NS.....	1%

- 2c. *[Ask only if R says "Undecided/not sure" in Q2; else go to Q3]* And even though you are undecided on extending the open space tax, which way are you leaning? Are you leaning towards voting in favor or against it? *[n=14]*

Leaning towards supporting.....	56%
Leaning towards opposing.....	6%
DK/NS.....	38%

**Summary: Q2** *[n=603]*

Definitely vote for.....	39%
Probably vote for .....	17% <sup>1</sup>
Leaning vote for.....	1%
Undecided/DK/NS.....	1%
Leaning against.....	1%
Probably against .....	12% <sup>2</sup>
Definitely against.....	29%
Refused .....	--

<sup>1</sup> "DK/NS" responses are included in the "Probably vote for" category.

<sup>2</sup> "DK/NS" responses are included in the "Probably against" category.

- 3-1. *[Sample A; n=200]* Next is a ballot proposal for a new point one five percent increase in the County sales tax, for the next ten years. This would raise the sales tax by one and a half cents on a ten dollar purchase, to provide funding to support an early learning pre-school program for low income children in Boulder County. The money raised by this tax would provide a tuition credit to 4 year old children of families whose incomes fall below the federal poverty level. If the election were held today, and this was the only proposal on the ballot, would you vote in favor of it or against it?
- 3-2. *[Sample B; n=200]* Next is a ballot proposal for a new point one five percent increase in the County sales tax, for the next ten years. This would raise the sales tax by one and a half cents on a ten dollar purchase, to provide funding to support an early learning pre-school program for four year old children in Boulder County. There would be a sliding scale of support so that that while all four year old children would be eligible to receive at least some tuition credit, most of the money would be targeted to those children who come from families whose incomes fall below the federal poverty level. The amount of the credit going to families whose incomes fall above the poverty level would decrease with the size of household income. If the election were held today, and this was the only proposal on the ballot, would you vote in favor of it or against it?
- 3-3. *[Sample C; n=200]* Next is a ballot proposal for a new point one five percent increase in the County sales tax, for the next ten years. This would raise the sales tax by one and a half cents on a ten dollar purchase, to support Boulder County early childhood programs for low income children age newborn to five years old. It would fund programs like preschool programs and health screening and treatments, to a family whose incomes fall below the federal poverty level. If the election were held today, and this was the only proposal on the ballot, would you vote in favor of it or against it?

	<b><u>Q3-1</u></b> <i>[n=197]</i>	<b><u>Q3-2</u></b> <i>[n=209]</i>	<b><u>Q3-3</u></b> <i>[n=197]</i>
Vote in favor.....	56%	56%	63%
Vote against.....	41%	39%	33%
Undecided at this time/Not sure .....	3%	5%	4%
Refused.....	--	--	--

- 3a. *[Ask only if R says "Vote in favor" in Q3-1, Q3-2 or Q3-3; else go to Q3b ]* And would you definitely vote in favor of this new tax for early childhood education, or would you only probably vote for it?

	<b><u>Q3-1</u></b> <i>[n=111]</i>	<b><u>Q3-2</u></b> <i>[n=118]</i>	<b><u>Q3-3</u></b> <i>[n=123]</i>
Definitely vote for it.....	56%	59%	54%
Probably vote for it.....	42%	39%	44%
DK/NS.....	2%	2%	2%

- 3b. *[Ask only if R says "Vote against" in Q3-1, Q3-2 or Q3-3; else go to Q3c ]* And would you definitely vote against this new tax for early childhood education, or would you only probably vote against it?

	<b><u>Q3-1</u></b> <i>[n=80]</i>	<b><u>Q3-2</u></b> <i>[n=81]</i>	<b><u>Q3-3</u></b> <i>[n=66]</i>
Definitely vote against it.....	74%	66%	68%
Probably vote against it.....	26%	34%	32%
DK/NS.....	--	--	--

3c. *[Ask only if R says “Undecided/not sure” in Q3-1, Q3-2 or Q3-3; else go to Q4 ]* And even though you are undecided on this new tax for early childhood education, which way are you leaning? Are you leaning towards voting in favor or against it?

	<u>Q3-1</u> [n=6]	<u>Q3-2</u> [n=10]	<u>Q3-3</u> [n=8]
Leaning in favor .....	86%	26%	42%
Leaning against.....	--	63%	34%
Undecided/DK/NS.....	14%	11%	24%

<b>Summary: Q3</b>			
	<u>Q3-1</u> [n=197]	<u>Q3-2</u> [n=209]	<u>Q3-3</u> [n=197]
Definitely vote for.....	32%	33%	34%
Probably vote for.....	24%	23%	29% <sup>3</sup>
Leaning vote for.....	3%	1%	2%
Undecided/DK/NS.....	*	1%	1%
Leaning against.....	--	3%	1%
Probably against.....	11%	13%	10% <sup>4</sup>
Definitely against.....	30%	26%	23%
Refused.....	--	--	--

4. Next is a ballot proposal for a new point one five percent increase in the County sales tax, for the next ten years. This would raise the sales tax by one and a half cents on a ten dollar purchase, to replace the State funding for Boulder County social services programs that has recently been cut by the State Legislature. These programs serve children and families, and include child welfare and foster care programs, early intervention and prevention services to keep children with their families, family support programs and early childhood education. If the election were held today, and this was the only proposal on the ballot, would you vote in favor of it or against it? [n=603]

Vote in favor.....	66%
Vote against.....	30%
Undecided at this time/Not sure .....	4%
Refused.....	*

4a. *[Ask only if R says “Vote in favor” in Q4; else go to Q4b ]* And would you definitely vote in favor of this tax increase to replace state cuts in Boulder County programs, or would you only probably vote for it? [n=400]

Definitely vote for it.....	57%
Probably vote for it.....	42%
DK/NS.....	1%

4b. *[Ask only if R says “Vote against” in Q4; else go to Q4c ]* And would you definitely vote against this tax increase to replace state cuts in Boulder County programs, or would you only probably vote against it? [n=181]

Definitely against it.....	68%
Probably against it.....	31%
DK/NS.....	1%

4c. *[Ask only if R says “Against” in Q4; else go to Q4d ]* What would you say is the number one reason that you oppose a tax increase to replace state cuts in Boulder County programs? [n=181]

<sup>3</sup> “DK/NS” responses are included in the “Probably vote for” category.

<sup>4</sup> “DK/NS” responses are included in the “Probably against” category.

Taxes already too high/ Raising too many taxes.....	34%
Mismanagement of funds/ Overspending.....	17%
Oppose/ Against any tax/tax increase.....	15%
It is not needed .....	9%
Economic situation/ Finances are tight right now.....	8%
There are other ways/alternative.....	5%
Can't afford any more tax increase .....	4%
The Government needs to budget also.....	4%
Funds would not go where they are intended to .....	3%
The state should take care of it.....	2%
Not the states responsibility/should be handled by Federal funds.....	2%
Other.....	9%
None .....	1%
Don't Know/ Not Sure.....	3%

4d. *[Ask only if R says "Undecided/not sure" in Q4; else go to Q5]* And even though you are undecided about a tax increase to replace state cuts in Boulder County programs, which way are you leaning? Are you leaning towards voting in favor or against it? *[n=21]*

Leaning towards supporting.....	35%
Leaning towards opposing.....	38%
DK/NS.....	27%

**Summary: Q4** *[n=603]*

Definitely vote for.....	37%
Probably vote for.....	29% <sup>5</sup>
Leaning vote for.....	1%
Undecided/DK/NS.....	1%
Leaning against.....	2%
Probably against.....	10% <sup>6</sup>
Definitely against.....	20%
Refused.....	*

<sup>5</sup> "DK/NS" responses are included in the "Probably vote for" category.

<sup>6</sup> "DK/NS" responses are included in the "Probably against" category.

Now suppose that on this November's ballot there were *[If in BVSD, read: "four ballot initiatives, the three we just talked about, and a fourth to raise taxes for the Boulder Valley schools." / If not in BVSD, read "the three tax-related ballot proposals we have just talked about." ]* They are: *[Randomize list below ]*

- a. A ballot proposal to extend the one quarter of a percent open space tax used to provide more funds for managing and acquiring additional open space.
- b-1 *[Sample A; n=200]* And a ballot proposal for a new point one five percent increase in the County sales tax, to provide funding to support an early learning pre-school program for low income four year old children in Boulder County.
- b-2. *[Sample B; n=200]* And a ballot proposal for a new point one five percent increase in the County sales tax, to provide a sliding scale of funding to support an early learning pre-school program for four year old children in Boulder County, with most of the money targeted to low income children.
- b-3. *[Sample C; n=200]* And a ballot proposal for a new point one five percent increase in the County sales tax, to provide funding to support Boulder County early childhood programs for low income children age newborn to five years old. It would fund programs like preschool programs and health screening and treatments.
- c. And a ballot proposal for a new point one five percent increase in the County sales tax, to replace the State funding for Boulder County social service programs that has recently been cut by the State Legislature.
- d. *[Read only if in BVSD (RE2) sample]* And a ballot proposal for a property tax increase for the Boulder Valley Schools, in order to pay for such things as teacher compensation and keeping the number of students per classroom from increasing above today's average. If approved, this proposal would increase the property tax on a three hundred fifty thousand dollar home in the Boulder Valley School District by about \$115 dollars for the year 2011.

Now suppose all *[If in BVSD, read: "four" / If not in BVSD, read "three" ]* of these tax measures were on the ballot this November. Which, if any, would you vote for? *[Read each one] [Randomize Q5-8 ]*

- 5. First/Next, would you vote in favor or against a proposal to extend the current one quarter of a percent open space tax used to provide more funds for managing and acquiring additional open space, which currently costs two and a half cents on a \$10 purchase? *[n=603]*

Vote in favor..... 53%  
 Vote against..... 45%  
 Undecided at this time/Not sure ..... 2%  
 Refused ..... --

- 6a. *[Sample A; n=200]* First/Next, would you vote in favor or against a new point one five percent increase in the County sales tax, which would raise the sales tax by one and a half cents on a ten dollar purchase, to provide funding to support an early learning pre-school program for low income four year old children in Boulder County? *[n=197]*

Vote in favor..... 51%  
 Vote against..... 45%  
 Undecided at this time/Not sure ..... 4%  
 Refused ..... \*

6b. *[Sample B; n=200]* First/Next, would you vote in favor or against a new point one five percent increase in the County sales tax, which would raise the sales tax by one and a half cents on a ten dollar purchase, to provide a sliding scale of funding to support an early learning pre-school program for four year old children in Boulder County, with most of the money targeted to low income children. *[n=209]*

Vote in favor..... 53%  
 Vote against..... 43%  
 Undecided at this time/Not sure ..... 4%  
 Refused ..... --

6c. *[Sample C; n=200]* First/Next, would you vote in favor or against a new point one five percent increase in the County sales tax, which would raise the sales tax by one and a half cents on a ten dollar purchase, to provide funding to support Boulder County early childhood programs for low income children age newborn to five years old. It would fund programs like preschool programs and health screening and treatments. *[n=197]*

Vote in favor..... 57%  
 Vote against..... 40%  
 Undecided at this time/Not sure ..... 3%  
 Refused ..... --

7. First/Next, would you vote in favor or against a new point one five percent increase in the County sales tax, which would raise the sales tax by one and a half cents on a ten dollar purchase, to replace the State funding for Boulder County social service programs that has recently been cut by the State Legislature. These programs include child welfare and foster care programs, early intervention and prevention services to help keep children with their families, family support programs and early childhood education. *[n=603]*

Vote in favor..... 62%  
 Vote against..... 34%  
 Undecided at this time/Not sure ..... 4%  
 Refused ..... --

8. *[Ask Q8 only of Respondents living in the RE2 School District; else go to Q9]* First/Next, would you vote in favor or against a \$22 million dollar property tax increase for the Boulder Valley Schools, in order to pay for such things as teacher compensation and keeping the number of students per classroom from increasing above today's average. If passed, this proposal would increase the property tax on a three hundred fifty thousand dollar home in the Boulder Valley School District by about \$115 dollars for the year 2011? *[n=278]*

Vote in favor..... 54%  
 Vote against..... 42%  
 Undecided at this time/Not sure ..... 4%  
 Refused ..... --

In addition to these *[If in BVSD, read: "four" / If not in BVSD, read "three" ]* tax proposals, there are two other possible initiatives that may be on November's ballot. *[Randomize order of Q9 & Q10 ]*

<b>Summary: Q5-Q8</b>						
	<b>Q5</b> <i>[n=603]</i>	<b>Q6a</b> <i>[n=197]</i>	<b>Q6b</b> <i>[n=209]</i>	<b>Q6c</b> <i>[n=197]</i>	<b>Q7</b> <i>[n=603]</i>	<b>Q8</b> <i>[n=278]</i>
Vote in favor.....	53%	51%	53%	57%	62%	54%
Vote against.....	45%	45%	43%	40%	34%	42%
Undecided at this time/Not sure .....	2%	4%	4%	3%	4%	4%
Refused .....	--	--	--	--	--	--

9. First/Next is a ballot proposal to allow Boulder County to issue an additional \$40 million in bonds, to offer homeowners and businesses who own their buildings low interest loans for improving energy efficiency or installing renewable energy systems, as part of the Boulder County ClimateSmart Loan Program. These bonds would be paid back by the participants in the program with no increase in taxes or fees to taxpayers who choose not to participate in the program. If the election were held today, and this was the only proposal on the ballot, would you vote in favor of it or against it? [n=603]

Vote in favor.....	76%
Vote against.....	19%
Undecided at this time/Not sure .....	5%
Refused.....	--

- 9a. [Ask only if R says "Vote in favor" in Q9; else go to Q9b ] And would you definitely vote in favor of this proposal to issue \$40 million in bonds for the Boulder County ClimateSmart Loan Program, or would you only probably vote for it? [n=455]

Definitely vote for it.....	60%
Probably vote for it.....	39%
DK/NS.....	1%

- 9b. [Ask only if R says "Vote against" in Q9; else go to Q9c ] And would you definitely vote against this proposal to issue \$40 million in bonds for the Boulder County ClimateSmart Loan Program, or would you only probably vote against it? [n=116]

Definitely against it.....	72%
Probably against it.....	28%
DK/NS.....	--

- 9c. [Ask only if R says "Undecided/not sure" in Q9; else go to Q10 ] And even though you are undecided about this proposal to issue \$40 million in bonds for the Boulder County ClimateSmart Loan Program, which way are you leaning? Are you leaning towards voting in favor or against it? [n=32]

Leaning towards supporting.....	36%
Leaning towards opposing.....	39%
DK/NS.....	25%

**Summary: Q9 [n=603]**

Definitely vote for.....	46%
Probably vote for .....	30% <sup>7</sup>
Leaning vote for.....	2%
Undecided/DK/NS.....	1%
Leaning against.....	2%
Probably against .....	5% <sup>8</sup>
Definitely against.....	14%
Refused.....	--

10. First/Next is a ballot proposal to increase the maximum number of terms in office a Boulder County Commissioner can serve, from the current maximum of two, four-year terms, to a new maximum of three, four-year terms. If approved by voters, this change [1/2 Sample read: would/ 1/2 Sample read: would not] apply to currently elected commissioners. If the election were held today, and this was the only proposal on the ballot, would you vote in favor of it or against it?

<b>Total</b>	<b>Would Apply</b>	<b>Wld Not Apply</b>
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<sup>7</sup> "DK/NS" responses are included in the "Probably vote for" category.

<sup>8</sup> "DK/NS" responses are included in the "Probably against" category.

	[n=603]	[n=305]	[n=297]
Vote in favor.....	27%	28%	24%
Vote against.....	65%	65%	65%
Undecided at this time/Not sure .....	8%	7%	11%
Refused.....	*	--	*

10a. *[Ask only if R says “Vote in favor” in Q10; else go to Q10b ]* And would you definitely vote in favor of increasing the number of years a county commissioner could serve in office, or would you only probably vote for it?

	<u>Total</u> [n=160]	<u>Would Apply</u> [n=87]	<u>Wld Not Apply</u> [n=73]
Definitely vote for it.....	47%	50%	44%
Probably vote for it.....	53%	50%	56%
DK/NS.....	--	--	--

10b. *[Ask only if R says “Vote against” in Q10; else go to Q10c ]* And would you definitely vote against increasing the number of years a county commissioner could serve in office, or would you only probably vote against it?

	<u>Would Total</u> [n=391]	<u>Wld Not Apply</u> [n=198]	<u>Apply</u> [n=193]
Definitely against it.....	75%	76%	75%
Probably against it.....	25%	24%	25%
DK/NS.....	--	--	--

10c. *[Ask only if R says “Undecided/not sure” in Q10; else go to Q11 ]* And even though you are undecided on whether or not to increase the number of years a county commissioner could serve in office, which way are you leaning? Are you leaning towards voting in favor or against it?

	<u>Total</u> [n=50]	<u>Would Apply</u> [n=20]	<u>Wld Not Apply</u> [n=30]
Leaning towards supporting.....	32%	45%	23%
Leaning towards opposing.....	34%	40%	30%
DK/NS.....	34%	15%	47%

**Summary: Q10 [n=603]**

	<u>Total</u> [n=603]	<u>Would Apply</u> [n=305]	<u>Wld Not Apply</u> [n=297]
Definitely vote for.....	13%	14%	11%
Probably vote for.....	14% <sup>9</sup>	14%	13%
Leaning vote for.....	2%	3%	3%
Undecided/DK/NS.....	3%	1%	5%
Leaning against.....	3%	3%	3%
Probably against.....	16% <sup>10</sup>	16%	16%
Definitely against.....	49%	49%	49%
Refused.....	*	--	*

<sup>9</sup> “DK/NS” responses are included in the “Probably vote for” category.

<sup>10</sup> “DK/NS” responses are included in the “Probably against” category.

11. A moment ago, we talked about a ballot proposal to fund the ClimateSmart Loan Program. How familiar are you with that program? Are you very familiar, somewhat familiar, not too familiar or not at all familiar with the County's ClimateSmart Loan program.

	-----2010-----		-----2009----	
	<u>Q11</u>	<u>Own Home</u>	<u>Q15</u>	<u>Own Home</u>
	[n=603]	[n=493]	[n=600]	[n=528]
Very familiar.....	13%	16%	8%	9%
Somewhat familiar .....	40%	43%	27%	30%
Not too familiar.....	22%	22%	25%	25%
Not at all familiar .....	24%	18%	40%	36%
DK/NS.....	1%	1%	--	--

12. Thinking about the next 12 months, how likely is it that you will take advantage of the Climate Smart Loan Program to make energy efficiency or renewable energy improvements to your home? Are you very likely, somewhat likely, not too likely or not at all likely to apply for a Boulder County ClimateSmart Loan? If you aren't sure at this time, or you don't own your home, just say so and I will move on.

	<b>2010</b>	<b>2009</b>
	<b>Own Home</b>	<b>Own Home</b>
	[n=493]	[n=528]
Very likely.....	9%	5%
Somewhat likely.....	21%	14%
Not too likely.....	23%	24%
Not at all likely.....	40%	48%
DK/NS.....	7%	9%

13. Another one of the ballot proposals we just talked about involves a County-wide sales tax to provide early childhood pre-school education for four year old children in Boulder County. On that subject, next, please tell me which of the following statements comes closest to your view. *[Randomize order of Statements A & B]* [n=603]

STATEMENT A: All families with four year old children should be eligible to receive at least some pre-school tuition credit using a sliding scale based on family income, with most of the money targeted toward children from families whose incomes fall near or below the federal poverty level.

STATEMENT B: The pre-school tuition credits should only be available to four year old children from families whose incomes fall near or below the federal poverty level.

Statement A.....	49%
Statement B.....	37%
DK/NS.....	14%

14. And which of the next two statements about a County-wide sales tax to provide early childhood education for pre-school children in Boulder County comes closest to your view? [Randomize order of Statements A & B] [n=603]

**STATEMENT A:** Pre-school programs [1/2 Sample read: “operated by religious organizations”/ 1/2 Sample read: “that rent space in religious organizations,”] should not receive any funding from money raised by this proposal.

**STATEMENT B:** : Pre-school programs [1/2 Sample read: “operated by religious organizations”/ 1/2 Sample read: “that rent space in religious organizations,”] should be able to receive money raised by this proposal.

	<b>Operated Rent</b>		
	<b>Total</b>	<b>By</b>	<b>Space</b>
	[n=603]	[n=306]	[n=297]
Statement A.....	40%	50%	29%
Statement B.....	50%	41%	60%
DK/NS.....	10%	9%	11%

15. Generally speaking, would you say that the taxes you pay to the Boulder County government are too high, high but acceptable, about right, or lower than you would expect for the services County government provides? [n=603]

	<b>4/10</b>	<b>7/09</b>	<b>6/08</b>	<b>7/07</b>	<b>5/06</b>	<b>4/05</b>	<b>6/04</b>	<b>4/95</b>
	[n=603]	[n=600]						[n=507]
Too high.....	26%	21%	23%	24%	22%	25%	22%	16%
High but acceptable.....	39%	40%	37%	28%	35%	31%	31%	34%
About right.....	31%	32%	32%	41%	36%	37%	40%	41%
Lower than what one would expect.....	4%	4%	4%	4%	3%	3%	4%	5%
No opinion/DK/NS.....	--	3%	4%	3%	3%	4%	3%	5%

Our last questions are about you and your family. The answers to these questions help us statistically classify the results we obtain and will only be used when combined with the hundreds of other interviews conducted for this survey.

- D1. Some people are always following what's going on in politics and public affairs. Others just aren't that interested. Do you follow what's going on politically and in government all of the time, most of the time, some of the time or almost never? [n=603]

All of the time.....	26%
Most of the time.....	45%
Some of the time.....	24%
Almost never.....	5%
Refused.....	*
DK/NS.....	*

- D2. Did you happen to vote in the 2008 election for president between John McCain and Barack Obama, or did you not vote in that election? [n=603]

Yes, voted.....	97%
No, didn't vote.....	3%
DK/NS.....	*

D3. Most people do not have either the time or interest in voting in off-year municipal or other elections like for City Council, the school board, or local matters. How many of these municipal, County or School elections would you say you vote in? Absolutely all of them, most of them, about half, some of them, or very few of them? [n=603]

All of them .....	40%
Most of them .....	22%
About half .....	13%
Some of them .....	11%
Very few of them .....	12%
None [NO PROMPT] .....	2%
DK/NS.....	*

D4. Where do you get most of your information about local news stories happening here in Boulder County? Is it from: [Read list; Multiple Response OK, Randomize] [n=603]

Newspapers.....	70%
The Internet.....	40%
Talking with others.....	32%
Television .....	24%
Radio .....	21%
Attend public meetings on specific issues.....	13%
Magazines .....	7%
Don't follow local Boulder County issues .....	2%
DK/NS.....	*

D5. Have you or anyone in your household lost your job or taken a significant pay cut in the past six months?

	<b>4/10</b> [n=603]	<b>7/09</b> [n=600]
Yes.....	27%	34%
No.....	72%	66%
DK/NS.....	1%	*

D6. And do you or anyone in your household fear that you may lose your job, or be required to take a pay cut at some point in the next 6 to 12 months?

	<b>4/10</b> [n=603]	<b>7/09</b> [n=600]
Yes.....	30%	38%
No.....	66%	59%
DK/NS.....	4%	3%

D7. About how many years have you been registered to vote in Boulder County? [n=603]

5 or less years.....	28%
6-15 years.....	30%
16-25 years .....	15%
26-40 years .....	20%
41 or more years.....	5%
Refused .....	2%
Median number of years .....	12.0

D8. May I ask how old you are? [n=603]

18-24 years .....	14%
25-34 years .....	17%
35-44 years .....	18%
45-54 years .....	18%
55-64 years .....	16%
65 years or more.....	13%
Refused.....	4%
Mean age.....	45.1
Median age .....	44.0

D9. And which of the following income groups includes your family's total annual income from all sources in 2009 [Read list except refused and DK/NS] [n=603]

Up to \$20,000 .....	8%
\$20,000, but less than \$30,000 .....	5%
\$30,000, but less than \$40,000 .....	8%
\$40,000, but less than \$50,000 .....	8%
\$50,000, but less than \$60,000 .....	9%
\$60,000, but less than \$75,000 .....	8%
\$75,000, but less than \$100,000 .....	14%
\$100,000, but less than \$150,000 .....	17%
\$150,000 or over .....	11%
Refused.....	9% <= Do not read
DK/NS.....	3% <= Do not read

D10. Finally, so we can ensure that all groups are statistically represented, would you please tell me what racial or ethnic group or groups you consider yourself to be a member of? [n=603]

White/Caucasian.....	80%
Black/African-American .....	1%
Hispanic/Latino .....	7%
Oriental/Asian-American/Asian/Pac. islander.....	2%
American Indian/Native American.....	*
Multi-Ethnic/Mixed race.....	4%
Other.....	2%
Refused.....	4%
DK/NS.....	*

**Thank you for taking our survey, your answers  
have been extremely helpful.**

## **Methodology**

The 2010 Boulder County Issues Survey was conducted on behalf of the Boulder County by Talmey-Drake Research & Strategy, Inc., a public opinion research firm in Boulder, Colorado. The results of this survey are based upon 603 telephone interviews with Boulder County voters. A random sample of voter telephone numbers was purchased by Talmey-Drake, which was then randomly sampled. Interviews were conducted from April 13 to 20, 2010. Quotas were established to obtain approximately equal numbers of males and females as well as approximate age and geographic distribution. A random sample of 603 has a worst-case 95% confidence interval of plus or minus 4.0% about any one reported percentage.