

Boulder County Breastfeeding Coalition Meeting 4/2/2015

Minutes

Attendees: Linda Kopecky; Melinda Morris; Lisa Kaplan; Julie Dowswell; Elizabeth Gronberg; Michelle Koross; Liza Patrick; Diane Heronema; Marti Stangoni; Heather Elkins; Jane Wilkinson; Tori Lee

Introductions and New Members: Discussed background of BCBC for new members; focus on breastfeeding support in the workplace.

Things to think about when approaching businesses:

1. Use strength-based approach; 2. Use as an example how conferences (like the Academy of Nutrition and Dietetics) provide breast-feeding designated rooms for conference attendees; 3. Promote lactation throughout the organization; 4. Emphasize how a lactation room can double as a quiet room

Press release for grant: information about grant; information about law-only challenged through a specific group

Survey Update: distributed to 150 businesses (Energy Smart Partners) first- only 4 responses; then sent to 1081 businesses (PACE partners); survey closes April 9. We are on a "fact finding" mission.

Discussed whether survey is best first step or whether we should do cold or warm calls. Elizabeth at CCCAP is willing to help by reaching out to her contacts.

BF Coordinator Job Description and Interview Questions: Add a question about breastfeeding; probe breastfeeding experience; creativity and creative thinking; experience with cold calling; Anyone interested in participating in the interviews should email Sarah at sscully@bouldercounty.org

Website: Who is the state website geared to? Businesses? Moms? Always something good- utilized for links; downside- \$ and running it; info about coalition and what we are doing; main goals; a place to store resources; links to state; other counties can find us; do other counties have websites? Count number of hits; legal aspect- under BCPH? Tori could help create.

Next meeting: May 7th in Boulder at Sundquist Site, Baltic conference room