



Boulder County Breastfeeding Coalition Minutes

Date: Dec. 3, 2015
Time: 12-1:30 pm
Location: Longmont

COALITION MEETING PURPOSE: *The Boulder County Breastfeeding Coalition works to create a breastfeeding friendly community by supporting worksites, public venues, childcare providers, and lactation support professionals to meet the needs of breastfeeding mothers and babies.*

Facilitator: Sarah Scully **Minutes:** Melinda Morris

Attendees: Mike Schwann, Priscilla Gonzalez, Vicky Marsh, Julie Dowswell, Lynda Monsey, Heather Matthews, Heath Harmon, Laurie Houde, Tori Lee, Jane Wilkinson, Sarah Scully, Melinda Morris, Linda Kopecky, Mary Newell, Karen Frank

AGENDA

Introductions **Time: 12-12:10**

Agenda Item: Update **Time: 12:10-12:30** **Presenter: Linda K.**

Intended Outcome: Keep membership up to date on activities of the BCBC using Basecamp and the Business Outreach spreadsheet

Discussion: The business breakfast was successful – folks were on board philosophically. They broke into groups, which allowed for starting to work on the interpersonal skills that are necessary for working this out at the individual/supervisor/business level.

The list of businesses working toward being designated a BFF Workplace is now at about 26.

We are busy planning the May 6 BF Summit w/ Mariane Neifert MD. A small team is getting CME's to get medical attendees in the morning session (primarily for physicians, CNMs, NPs and PAs), general session in the afternoon.

The Public Venues team is working on developing criteria to designate public venues as Breastfeeding Friendly.

PASO providers (unlicensed, Latina home childcare providers) collaboration – Priscilla Gonzalez and Linda Kopecky are training the BoCo PASO providers in Breastfeeding Friendly practices using the model from the Florida Breastfeeding Coalition. They will be training the Aurora PASO providers in January, working w/ Tri-County (Heidi Williams and several of their WIC RDs).

Action Items: none **Person Responsible:** **Deadline:**

Agenda Item: Top 10 Accomplishments **Time: 12:30-1:20** **Presenter: Linda K. and others**

Intended Outcome: Celebrate our accomplishments and show appreciation to the membership for all their contributions

Discussion: Get these from Linda

1. BCBC took on the 3 year BFFE project! (Chaffee, NE and SW agencies also have it) Chaffee has done a lot of work on Workplace, but not on Child Care, so it's a good match for us! Sarah may be able to get more \$ to fund peer counselors (this had been denied previously). Suggestion: what is the larger picture for the state of CO?. There is a bro

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2. We got the ball rolling with 2 BFF worksites – Boulder County and Imagine!
Imagine was very interested in using the \$1000. WIC is transferring two pumps to the County (from BCPH WIC purview).
 3. BCPH hired a full time coordinator to captain the BFF ship!
 4. We have revitalized our coalition and re-engaged the members who have been here through thick and thin! (WIC, GENESIS, LUH, BCH, Avista, NFP, CIP)
 5. We have added new members from a variety of fields and interests: (e.g. child care, nurse practitioner, physician - Dr. Harrison from Salud in January)
 6. We have 21 BFF certified child care centers and are working with 10 more to become certified; working w/PASO to train unlicensed child care providers. PASO providers are year long cohorts of family/friend/neighbor care providers who work with a Tia who teaches about enriched environments, etc. The training used for PASO is a 6-step pgm from Florida BF Coalition.
 7. We have over 25 businesses in the pipeline toto learn about BF Friendly practices and policies. We created an employer’s toolkit (adapted from WIC of NY state) and held a breakfast orientation for employers.
 8. We are developing criteria for BF Public Venues (bus station, festivals, libraries, parks! And we’re working on a public education campaign re: going back to work or school (have focus groups in Eng/Spanish). Will start with looking at branding for events; getting branded pop-up tents; having the event coordinators
 9. We have formed relationships with other BF coalitions around the state! Northern Colorado, Colorado, Chaffee County BF coalition, and the Colorado Breastfeeding Coalition
 10. We had a baby! Heather Elkins had baby Mae in October. Heather Enos – boy in December, Heather Matthews baby in April!

Action Items:	Person Responsible:	Deadline:
none		
Agenda Item: Sharing and Wrapping Up	Time: 1:25-1:30	Presenter: All

Idea: put the Make BF Work for moms, and for Employers in the birth packets at the hospitals. Encourage everyone on our resource list to put themselves on LatchMe.

What about RTD? Do they have a policy for employees and riders.
March of Dimes – can partner with them to do ads (like Health One is currently doing).

Next Boulder County Breastfeeding Coalition Meetings:

Thursday, January 7, 2016 12-1:30 Boulder (Sundquist Bldg. at Iris & Broadway, Baltic Room)
Wednesday, February 3, 2016 12-1:30 Longmont (St Vrain HUB at 515 Coffman, Room 321)