

Keep it Clean Partnership
August 3, 2010
Steering Committee Meeting
4049 75th Street
Boulder, CO
2:00 - 4:00 p.m.

Attendees:

Janice Lopitz, KICP Project Coordinator
Cal Youngberg, City of Longmont/Public Works
Mark Williams, Boulder County Public Health/Water Quality
Donna Scott, City of Boulder/Water Quality
Ken Mason, City of Louisville/Public Works
Wendi Palmer, Town of Erie/Public Works
Rachel Arndt, Boulder County Public Health/Planner
Eddie McCarthy, City of Louisville/Public Works

Curry Rosato, City of Boulder/Water Quality
Pam Milmoie, Boulder County Public Health/PACE
Bill Hayes, Boulder County Public Health/PACE
Bonnie Greenwood, Boulder County Public Health/PACE

I. Approval of Minutes

All

The June 1, minutes were approved.

II. Coordinator and Partner Updates

The group gave approval to invite David Rees of Timberline Aquatics to present the findings of his macro invertebrate monitoring of St. Vrain, Boulder, and Coal Creeks.

The carwash press release was not picked up.

BVSD is working with the City of Boulder to create a course for students - so an educated work force is available to fill vacancies created by retiring public works distribution and collections employees.

A factsheet on the pesticide permit in on CDPHE website.
<http://www.cdphe.state.co.us/wq/PermitsUnit/PERMITS/Pesticideinfo.pdf>

III. Workgroup Updates

MCM 1/2

Curry Rosato outlined the KICP refresh program and the Youth Corps.

KICP Refresh

- ◆ Survey given in person and online to about 200 individuals
- ◆ 97% had heard the term storm drain
- ◆ 85% knew storm drains connect directly to creek without treatment
- ◆ Strong brand awareness
- ◆ Next steps

- Build on existing brand
- Create seasonal mini campaigns
- Activate the active people
- Increase media and messaging channels
- Add friends and partners

Youth Corps

- ◆ Cleaned and assessed 14.15 miles of streams
- ◆ Marked 170 storm drains
- ◆ Distributed 2,810 door hangers
- ◆ Removed 267 lbs of trash and 103 lbs of recycling
- ◆ Mulched 133 trees
- ◆ Built 2 trails
- ◆ Removed 4,093 cubic feet of sludge and weeds and trees
- ◆ Identified 4 locations of standing water
- ◆ Identified 2 potential illicit discharges
- ◆ Talked to 19 people

The new door hanger was distributed.

Second quarter scope of water status reports were distributed and the detailed reports are posted on the website.

Two factsheets will be created one on the Youth Corps projects and one on the KICP refresh results.

MCM 3/6

Bill Hayes outlined the midyear progress for MCM 3's scope of work. The second quarter scope of work status report has been posted to the web.

- ◆ Carwash signs have been posted. Forty-five more signs will be purchased and posted by next year. The Partners received a list of the carwashes and the posted signs in their communities.
- ◆ Gas Stations are being visited and BMPs have been developed. The Partners received a list of the gas stations identified in their communities.
- ◆ PACE allies
 - Hood Cleaners – a smaller than expected universe. PACE plans to work with the Fire Marshals.
 - Furniture and Carpet Cleaners – a letter with BMPs and notice of the on line training will be mailed.
- ◆ DIY – Rental stores will receive a second batch of brochures in the 4th quarter.
- ◆ Beyond PACE responses seem to consist mostly of grease bin issues, pressure washing, and outdoor storage.

Bonnie Greenwood outlined the midyear progress for MCM 6's scope of work. The second quarter scope of work status report has been posted to the web.

- ◆ Erin and Bonnie have divided up the workload by community.
- ◆ They have performed 58% of the site visits.
- ◆ Tier 2 visits are to begin soon.
- ◆ They have performed 58% of the required trainings. Mugs are this year's collateral.
- ◆ A newsletter went out to 133 municipal individuals - of which 24% opened the email.
- ◆ Erin and Bonnie have been meeting with the Fire Marshall to gain a better understanding of fire suppression systems.

- ◆ After an analysis of the issues identified over the several year's of municipal site visits (2007-2010) – the following we were the most frequently identified. In 2011, PACE will focus their site visits and training messages on them.
 - Spills and leaks
 - Cover and contain
 - Storm drains or BMP maintenance issues
 - Outdoor storage
 - Good housekeeping
- ◆ The 2011 scope of work is made up of
 - Tier 1 and Tier 2 Site Visits (42%)
 - Stormwater Trainings (11%)
 - Employee Recognition and Newsletters (7%)
 - Target Pollutant and Opportunity Fund (11%)
- ◆ Partners were asked to prioritize projects for the 2011 'opportunity' fund. The choices identified by PACE were:
 - Special Event Coordinators Training
 - Contract Language Training
 - Graffiti Clean up
 - Dog Park signs
 - Fuel island signs
 - Pesticide application permit compliance
 - Beyond Site Visits

MCM 4/5

Janel Servis, our third party consultant, is continuing to schedule the inspector calibration visits.

Annual/Budget/Permit Workgroup

The 2011 evaluation request for proposal will be drafted and reviewed at September Steering Committee meeting.

Mid year budget summary was distributed.

The 2011 budget has been allocated to have a small increase over 2010 but still allow for 20K for an RFP to conduct the routine 4 year evaluation of programs in preparation for the third permit term.

Closing/Next Steps

All

Meeting with project managers, public works directors and the state
 Cal Youngberg has requested that a sampling/monitoring protocol be developed for KICP

Meetings for 2010

September – Budget, RFP for Evaluation, Update from StormCon
 October 5 – Timberline Aquatics
 November 2 – Construction inspector calibration report
 December 5 – PACE and KICP Ed updates